

CMAP Public Forum
December 14, 2011 6:30 PM -8:00 PM

Energy/ Transportation	Public Health/Outreach	Other
<p>It is hard to get condominium owners to get on board with making energy efficient investments, like upgrading windows. Will you present targeted information to property managers?</p> <p>Response: As we get into the implementation phase, we will expand outreach about incentives and benefits to make changes in single-family and multi-family housing. We already have a program in place for low to moderate income multi-family housing, which is funded by Federal Stimulus Funds up through June 2012.</p>	<p>We are getting pollution from the west, but it is not included in our emissions. This is also affecting our health.</p> <p>Response: Yes, that is correct. There are no borders that segregate us from air and water pollution created elsewhere. We can view this problem as something that is too big to handle, and give up, or view it as an opportunity to be part of the solution.</p>	<p>These goals seem like they are not viable in a strong economy. You need to contact every small business to let them know about it.</p> <p>Response: We are working with a number of business groups to have an open discussion about the CMAP. Attached is a list of presentations. We will also contact the “Business Improvement Districts” in the City.</p>
<p>80% of small businesses are run by 20 employees or less. With more regulations they cannot up and leave. Businesses themselves will have to pay for their energy audits. If energy costs go up, it will affect the economy and create job loss. This will have a trickle down affect to business, economy, and the poor.</p> <p>Response: The CMAP focuses on the Federal, State and local measures that will reduce GHG. Local measures that may have a cost to local businesses are energy efficiency upgrades. Resource conservation, including water and energy, typically have very good return on investment. This is more evident if the privately-owned utility raises the rates.</p>	<p>Taking these actions is the right thing to do, and we have the responsibility to at least mitigate and adapt for our future generations. It is also economically the right things to do. Have you described the Sterns report to the audience?</p> <p>Response: The Stern’s Report is a comprehensive economic document about the cost society incurs if taking action is delayed, and the error of the financial management tools when we evaluate “future cost”. http://www.guardian.co.uk/politics/2006/oct/30/economy.uk</p> <p>We are doing a “mini-Stern’s” report</p>	<p>What part of the plan was influenced by the Center for American Progress or other groups listed on the City’s Sustainability Website?</p> <p>Response: The Center for American Progress is on the Sustainability Website because they offer suggestions to individuals about “green” living, such as recycling. The CMAP is on a separate website and was developed through consultation with our consultants (AECOM, USD-EPIC, and Krout and Associates) and our Environmental and Economic Sustainability Task Force, as well as City staff research on the science of climate change.</p>

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<p>Proposals have been made to increase parking fees and reduce spaces, but it may not change behavior. MTS board meetings guided us to adopting policy in opposition to what the San Francisco Bay Area did, e.g. BART. We have one of the most expensive transit systems in the country. You should include in this report to push MTS to have a public transit that is accessible.</p> <p>Response: The CMAP will reference policies and programs already in place that deal with large transportation issues. We are focused on addressing those measures for which we have authority to implement.</p>	<p>Does this address the air pollution from cruise ships?</p> <p>Response: No, the air pollution from Cruise ships is primarily caused from particulate air pollution. This is not part of the scope for the CMAP.</p>	<p>Capturing methane is a very important gas to focus on. We don't have green waste collection at all homes. I commend the city for doing large industrial collections. Advocate for single homes like food waste, green waste etc. Isn't this our only option to reach state mandates?</p> <p>Response: The City is working to expand the collection of food waste. We currently have a pilot program underway to use food waste in compost.</p>
<p>Large businesses had incentives for carpool from SANDAG. I don't hear it being promoted. Maybe companies (employers) can get some way to incentivize workers to stay at home and work one day a week to get cars off the road.</p> <p>Response: SANDAG coordinates the ICommunte carpooling program. http://www.icommutesd.com/ It is available to individuals as well as to businesses.</p>		<p>IPCC estimated temp increase of 2.1 degrees by 2100 worldwide. Why does it make a difference if SD does anything and spends billions when it barely affects the temperature worldwide?</p> <p>Response: First, CA state law requires a reduction of GHG emissions to reach 1990 levels by 2020. For San Diego, that will be about a 25% decrease between what we had in 2009 and what we will have in 2020. Secondly, the cost of doing nothing may be far greater than that cost to take action now.</p>